

EXPRESSION OF INTEREST (REF 26/200)

READING AMBASSADORS

Date of issue: 28th September 2026

Objective

The National Literacy Agency (NLA) is seeking to recruit local personalities on a contract-for-service basis to provide interactive reading and storytelling sessions for children. Eligible candidates may include actors, broadcasters, authors, dancers, sportspersons, journalists, singers, or presenters who are well-known and established in their respective fields.

Scope of Work

- Selected Reading Ambassadors will deliver engaging reading/storytelling sessions designed to foster a love for books and support literacy development.
- Each session will last approximately 3 hours, with an additional 1-hour preparation time for each contact hour, where required, at the same rate as contact hours.
- The hourly payment rate is €14.82 per hour (excluding VAT). This rate is revised annually.
- Sessions may include children, educators, and occasionally parents/caregivers.
- The selected candidates will report to the CEO of the National Literacy Agency or a delegated representative.

Duties and Responsibilities

Reading Ambassadors will be responsible for:

1. Preparing and delivering engaging and interactive reading/storytelling sessions for children and their educators.
2. Maintaining high professional standards in both conduct and delivery.
3. Collaborating with relevant stakeholders to ensure quality and effective literacy experiences.
4. Representing and assisting the NLA during organised events promoting various literacy programmes.

Costs

All costs incurred by participants in relation to this Expression of Interest (Ref. 26/200) must be covered exclusively by the participants themselves. The National Literacy Agency shall not be responsible for or cover any expenses or losses incurred by participants in connection with any aspect of this Expression of Interest.

Key Objectives

1. Support literacy development among children through reading and storytelling.
2. Promote the love and enjoyment of books through engaging, high-quality sessions.
3. Ensure full language immersion in either Maltese or English during every session.

Eligibility Criteria

To be eligible, applicants must meet the following criteria:

- Be well-known and established in one of the following fields: acting, broadcasting, authorship, dance, sports, journalism, singing, or presenting.
- Possess excellent fluency and communication skills in Maltese and/or English.

- Full-time employees of the National Literacy Agency are not eligible.
- Each participant must be an Economic Operator capable of issuing an invoice for their work and providing a fiscal receipt as proof of payment.

Shortlisted applicants will be required to attend an interview as part of the selection process.

How to Apply

Interested candidates must submit:

1. A Europass Curriculum Vitae.
2. A copy of a valid police conduct certificate.

Payment Terms

Payment is subject to a quarterly invoice reflecting hours worked. A fiscal receipt must be issued upon payment.

Agreement

This Expression of Interest is valid for three (3) years from its issue date and will remain open throughout its validity period for any Economic Operator who meets the selection criteria. New applications will be considered every six months. Each Economic Operator will be offered a one-year contract, which may be renewed annually for up to three years, subject to good performance.

Contracts previously awarded under past EOIs will be renewed under this EOI, subject to good performance and updated required documents.

Digital submissions to be considered for the first cohort of applicants must be sent to daniel.cini.5@ilearn.edu.mt no later than **Friday, 30th October 2026, at noon**.

For every submission received, the Agency will issue an electronic confirmation letter.

For any further inquiries, please send an email to daniel.cini.5@ilearn.edu.mt or call **25983324** during office hours.